



e*news



ONTARIO FLOWERS
ALWAYS IN SEASON



Welcome to the first edition of *always in season*, the Ontario Flowers e-newsletter! With spring in full bloom, there's no better time to add flowers in and around your home. *always in season* will tell you which [Ontario Flowers](#) brand fresh-cut flowers are available in your local retailers and how to display them to make the most of their vibrant beauty and wonderful fragrances. You'll also learn about flower care so you can make your fresh cut flowers last and last. And, we'll show you the latest design trends to make [flower arranging](#) easy and fun!

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IRISES

Irises are exuberant flowers that are native to north temperate zones in Asia, Europe and North America. They come in a wide array of stunning colours from snowy whites to bold blues. Combine purple irises with blue hyacinths for a cool splash of colour, or keep your iris stems long and place them in a tall vase wrapped with supple willow for a vibrant summer garden feeling in any room. The sword-like foliage of irises brings a unique contrast to any bouquet. As distinct accents or striking centerpieces, these perennials delight flower lovers all year long.



FREESIAS

Freesias are a popular choice for flower lovers because of their simple beauty, graceful lines and distinct comb-shaped flower form. This native flower of South Africa's common name is pronounced *free-zhee-uh*. Flowers range in colour from white and yellow to pink and purple. Displaying them on their own is often the best way to fully appreciate their splendour and fragrance. Simple, loose arrangements with greens to fill out your display are perfect in entrance ways to make guests feel welcome. Placing freesias in smaller areas, such as bedrooms or bathrooms infuse these rooms with sweet, aromatic scents that give you an extra burst of energy in the morning or after a long day at work.



DESIGN TRENDS

Learning how to use flowers to accent different rooms is a simple and affordable way to create contemporary, classic, romantic or elegant motifs throughout your home.

To make your arrangements interesting as well as beautiful, try using unusual containers rather than always choosing a traditional vase. For example, an old watering can, a teapot, an urn and even a clay pot (place a glass jar or vase inside) can make an attractive and unique centerpiece. They can also be used to create a display for your mantle or coffee table, or add a cheerful splash of colour to your window sill!

Not only can you use unusual containers to create interesting bouquets, but many items around your house can fill vases to create striking displays with vibrant colour contrasts. Coffee beans can be placed in a glass vase with a smaller contain hidden in the middle to hold water. When topped with bright white flowers such as ivory roses, they create a stunning effect! Citrus fruit with tough exteriors like limes, lemons and oranges create vibrant contrast in translucent or transparent vases. Many other unique materials can be used to fill vases including pebbles, glass nuggets and dried beans, creating a textured look when placed beneath simple, elegant flowers.

For more elaborate bouquets, pair flowers with a bold foundation to match. Jazz up your vase with lace or ribbons, or look for vases with exciting textures like woven raffia, brass, copper, galvanized tin and rough earthenware. How about creating an ice bowl centerpiece with pressed flowers and herbs to impress guests at a dinner party? The design options are endless and taking just a few moments to create a display that will wow your guests. Discover the many new and exciting ways you can decorate with flowers on [our website](#) and in every issue of *always in season*!

